ANDREW CRANE

**Professor of Business and Society**

**Director, Centre for Business, Organisations and Society**

School of Management, University of Bath

Claverton Down, Bath, BA2 7A, UK

Place of Birth: London, UK

Date of Birth: 18/04/1968

### ACADEMIC POSITIONS

**2016 – School of Management, University of Bath, UK**

Professor of Business and Society and Director, Centre for Business, Organisations and Society [Full Professor]

**2007– 2016 Schulich School of Business, York University, Canada**

George R Gardiner Professor of Business Ethics and Director of the Centre of Excellence in Responsible Business [Full Professor and named Chair]

**2004–2006 Nottingham University Business School, UK**

Professor of Business Ethics [Full Professor]

**2002–2004 Nottingham University Business School, UK**

Senior Lecturer in Business Ethics [Associate Professor]

**1997–2002** **Cardiff Business School, UK**

Lecturer in Marketing and Strategy [Assistant Professor]

**1994–1997 Nottingham University Business School, UK**

Graduate Teaching Assistant

## VISITING POSITIONS

Melbourne University (Sep 2021 – May 2022)

Audencia Business School (2017 – present),

Bocconi University (Mar – Apr 2010; Sep – Dec 2019)

Royal Holloway, University of London (Dec 2014)

Copenhagen Business School (Apr 2011)

Erasmus University, Rotterdam (Feb – Jun 2010)

## EDUCATION AND QUALIFICATIONS

**1994–1998** PhD, Nottingham University Business School,Thesis title: ‘Marketing, Morality and the Natural Environment’

**1986–1989** BSc Honours, Management Science, Warwick Business School, University of Warwick.

**ACADEMIC AWARDS AND HONOURS**

2020 Ranked in the top 2% of all scientists in the world across all disciplines (and top 1% in business and management) by composite citation metric published in [PLOSBiology](https://journals.plos.org/plosbiology/article?id=10.1371/journal.pbio.3000384).

2020 Paper selected for *Financial Times* top 100 ranking of Business School Research with Social Impact.

2020 Appointed to Editorial Board, *Academy of Management Discoveries*

2019 Appointed to Editorial Board, *Organization Theory*

2018 Winner, *Social Issues in Management,* *Academy of Management,* Best Paper Award

2018 Winner, *Social Issues in Management,* *Academy of Management,* Best Business Ethics Paper Award

2018 Two papers selected for the *Academy of Management* Best Paper Proceedings.

2017 Invited to be a member of the Modern Slavery Working Group, Gilder Lehrman Centre, Yale University.

2017 Winner, Emerald Citations of Excellence Award

2016 Ranked in top 0.1% of authors by downloads in last 12 months by SSRN (also in 2015)

2015 Winner, Best Paper Award, *International Association of Business and Society*

2015 Paper selected for the *Academy of Management* Best Paper Proceedings.

2015 Appointed to Editorial Review Board, *Academy of Management Review*

2015 Named as a ‘Thought Leader in Social Partnerships’ by the *Annual Review of Social Partnerships.*

2015 Finalist, Dean’s Research Impact Award for Lifetime Achievement, *Schulich School of Business*.

2014 Appointed as Co-Editor, *Business & Society*

2014 Finalist, Best Paper Award, *Academy of Management Review*

2014 Finalist, International Human Resources Scholarly Research Awardfrom the *Human Resources Division of the Academy of Management*

2013 Best Conference Paper Award, *International Association of Business and Society Annual Conference*, Sydney (with S. Glozer)

2013 Appointed as Chair of Research Committee, *Social Issues in Management, Academy of Management*, 2013/14

2012 Winner, Best Poster Award, *Schulich Research Celebration*

2012 York University Merit Award (also 2008, 2009, 2011)

2011 Finalist, Faculty Pioneer Awards, *Aspen Institute*

2011Selected as one of 25 thought leaders to commemorate first 25 years of the *Institute of Business Ethics*

2010 Crane and Matten blog selected as the official blog for the 2010 *United Nations Global Compact Leaders Summit*

2009 Finalist, *Reaching Out MBA Case Writing Competition* (with A. Wilson and R. Smith)

2009 Appointed to Editorial Board, *Journal of Management Studies*

2008 Appointed to Editorial Board, *Business & Society*

2007 Elected as Representative at Large, *Social Issues in Management Division, Academy of Management*, 2007-2011.

2006 Nominated for Carolyn Dexter Best International Paper Award, *Academy of Management Conference*, Atlanta (with D. Matten and J. Moon)

2006 Winner, 2006 Max Weber-Award for Business Ethics (Textbook Category) from the *Institut der Deutschen Wirtschaft*, Cologne, for Business Ethics (with D. Matten)

2005 Winner, 2005 Textbook Award of the *German Association of University Professors of Management* for Business Ethics (with D. Matten)

2005 Appointed to Editorial Board, *Business Ethics Quarterly* and *Organization & Environment*

2003 Selected for inclusion in Best Paper Special Issue of the *Journal of Business Ethics* for 16th European Business Ethics Network Conference (with D. Matten and J. Moon)

2002 Selected for inclusion in Best Paper Special Issue of the *Journal of Business Ethics* for 15th European Business Ethics Network Conference (with D. Matten and W. Chapple).

**PUBLICATIONS**

**Books**

**Crane, A.,** Matten, D., Glozer, S. and Spence, L. (2020), *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization* 2nd International edition, Oxford: Oxford University Press

**Crane, A.,** Matten, D., Glozer, S. and Spence, L. (2019), *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization,* 5/e, Oxford: Oxford University Press.

**Crane, A.** and Matten, D. (2016), *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization,* 1st International edition, Oxford: Oxford University Press.

**Crane, A.** and Matten, D. (2016), *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization, 4/e*, Oxford: Oxford University Press.

Seitanidi, M. M.and **Crane, A.** (eds) (2014), *Social Partnerships and Responsible Business: A Research Handbook,* London: Routledge. [Reprinted in paperback 2015]

**Crane, A.**, Matten, D. and Spence, L.J. (eds) (2013), *Corporate Social Responsibility: Readings and Cases in a Global Context*, 2/e, London: Routledge.

**Crane, A**. and Matten, D. (eds) (2012), *New Directions in* *Business Ethics, (4 volume set)*, Sage Library in Business and Management, London: Sage.

**Crane, A**. and Matten, D. (2010), *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization, 3/e*, Oxford: Oxford University Press.

**Crane, A.**, Matten, D. and Moon, J. (2008), *Corporations and Citizenship*, Cambridge: Cambridge University Press.

**Crane, A.**, McWilliams A., Matten, D., Moon, J., and Siegel, D. (eds) (2008), *Oxford Handbook of Corporate Social Responsibility*, Oxford: Oxford University Press. [Reprinted in paperback 2009].

**Crane, A.**, Matten, D. and Spence, L. (eds) (2008), *Corporate Social Responsibility: Readings and Cases in a Global Context*, London: Routledge.

**Crane, A.** and Matten, D. (eds) (2007), *Corporate Social Responsibility (3 volume set)*, Sage Library in Business and Management, London: Sage.

**Crane, A**. and Matten, D. (2007), *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization, 2/e*, Oxford: Oxford University Press.

**Crane, A.** and Matten, D. (2004), *Business Ethics: A European Perspective - Managing Corporate Citizenship and Sustainability in the Age of Globalization*, Oxford: Oxford University Press.

**Crane, A.** (2000), *Marketing, Morality, and the Natural Environment*, London: Routledge [Reprinted in paperback 2007].

# Edited Journal Special Issues

Soundararajan, V., Wilhelm, M. and **Crane, A.** (2021). ‘Managing working conditions in supply chains: towards decent work’, ***Journal of Supply Chain Management***, vol. 57 (2).

Caruana, R., **Crane, A.** Gold, S. LeBaron, G. (2021). ‘Modern slavery in business: Interdisciplinary perspectives on the ‘shadow economy’, ***Business & Society***, vol. 60(2).

Schoeneborn, D., Morsing, M. and **Crane, A.** (2020). ‘CSR and communication: examining how CSR shapes, and is shaped by, talk and text’, ***Business & Society***, vol. 59 (1).

**Crane, A.** and Clarke, A. (2018). ‘Cross-sector partnerships for systemic change’, ***Journal of Business Ethics****,* vol. 150 (2).

**Crane, A**., Henriques, I., Husted, B. and Matten, D. (2018). ‘Quants and Poets: Advancing methods and methodologies in business and society research’, ***Business & Society***, vol. 57 (1).

van Tulder, R., Seitanidi, M.M., **Crane, A**., and Brammer, S. (eds) (2016). ‘Enhancing the impact of cross-sector partnerships’, ***Journal of Business Ethics***, vol. 135 (1).

**Crane, A.** and Matten, D. (eds) (2005) ‘Stakeholder democracy’, ***Business Ethics: A European Review****,* vol. 14 (1).

Budhwar, P., **Crane, A.**, Davies, A., Delbridge, R., Edwards, T., Ezzamel, M., Harris, L., Ogbonna, E. and Thomas, R. (eds) (2002). ‘Organizing/Theorizing: Developments in Organization Theory and Practice’, ***Management Research News***, 25 (8/9/10).

# Journal Articles

**Crane, A.,** LeBaron, G., Phung, K., Behabani, L., and Allain, J. (2021) ‘Confronting the business models of modern slavery’. ***Journal of Management Inquiry,*** advance online publication, doi.org/10.1177/1056492621994904.

Soundararajan, V., Wilhelm, M. and **Crane, A.** (2021). Humanizing research on working conditions in supply chains: building a path to decent work, ***Journal of Supply Chain Management***, vol. 57 (2): 3-13.

**Crane, A.** and Matten, D. (2021). ‘COVID-19 and future of CSR research’, ***Journal of Management Studies***, vol. 58(1): 278-282.

Caruana, R., **Crane, A.**, Gold, S. and LeBaron, G. (2021). ‘Modern slavery in business: the sad and sorry state of a non-field.’ ***Business & Society***, vol. 60 (2): 251-287.

Rogerson, M., **Crane, A.**, Soundararajan, V., Grosvold, J. and Cho, C. (2020). ‘Organisational responses to mandatory modern slavery disclosure legislation: a failure of experimentalist governance?’ ***Accounting, Auditing and Accountability Journal***, vol. 33 (7): 1505-1534.

Schoeneborn, D., Morsing, M. and **Crane, A**. (2020). ‘Formative perspectives on the relation between CSR communication and CSR practices: pathways for walking, talking, and t(w)alking.’ ***Business & Society****,* vol. 59 (1): 5-33.

Shadnam, M. and **Crane, A***.,* Lawrence, T.J.(2020). ‘Who calls it? Actors and accounts in the social construction of organizational moral failure’.***Journal of Business Ethics,*** vol. 165, 699-717.

**Crane, A.,** LeBaron, G., Allain, J. and Behbahani, L. (2019). ‘Governance gaps in eradicating forced labor: from global to domestic supply chains.’ ***Regulation and Governance****,* vol. 13(1), 86-106.

Clarke, A. and **Crane, A.** (2018). ‘Cross-sector partnerships for systemic change: Systematized literature review and agenda for further research’. ***Journal of Business Ethics***,vol. 150 (2): 303-313.

**Crane., A.** , Henriques, I. and Husted, B.W. (2018). ‘Quants and poets: advancing methods and methodologies in business and society research’. ***Business & Society***, vol. 58(1): 3-25.

**Crane, A.** and Glozer, S. (2016). ‘Researching CSR communication: Themes, opportunities and challenges.’ ***Journal of Management Studies,*** vol. 53 (7): 1223–1252.

van Tulder, R., Seitanidi, M. M., **Crane, A.** and Brammer, S. (2016). ‘Enhancing the impact of cross-sector partnerships: four impact loops for channelling partnership studies’. ***Journal of Business Ethics****,* vol. 135 (1): 1-17.

**Crane, A.,** Graham, C., and Himick, D. (2015). ‘Financializing stakeholder claims’. ***Journal of Management Studies***, vol. 52 (7): 878-906.

Rawhouser, H., Cummings, M.E. and **Crane, A.** (2015). ‘Benefitcorporation legislation and the emergence of a social hybrid category’. ***California Management Review****,* vol. 57 (3), Spring: 13-35.

Caruana, R., Glozer, S., McCabe, S.,and **Crane, A.** (2014). ‘Exploring tourists’ accounts of responsible tourism’. ***Annals of Tourism Research***, vol. 46: 115-129.

**Crane, A.,** Palazzo, G., Spence, L.J. and Matten, D. (2014), ‘Contesting the value of the shared value concept’. ***California Management Review***, vol. 56 (2), Winter: 130-153.

**Crane, A.** (2013), ‘Modern slavery as a management practice: exploring the conditions and capabilities for human exploitation’. ***Academy of Management Review****,* vol. 38 (1): 49-69.

**Crane, A.,** and Ruebottom, T. (2011), ‘Stakeholder theory and social identity: rethinking stakeholder identification’. ***Journal of Business Ethics***, vol. 102 (Suppl. 1): 77-87.

**Crane, A.** (2011), ‘Private, public, or both? How companies manage their quasi-governmental roles and responsibilities’. ***Notizie di Politeia****,* vol. 27 (103): 51-65

Caruana, R. and **Crane, A.** (2011), ‘Getting away from it all: exploring freedom in tourism’. ***Annals of Tourism Research***, vol. 38 (4): 1495-1515

**Crane, A.** (2011). ‘From governance to Governance: on blurring boundaries’. ***Journal of Business Ethics****,* vol. 94 (Sup. 1): 17-19.

**Crane, A.,** Gilbert, D.U. , Goodpaster, K. E et al (2011), ‘Comments on BEQ’s twentieth anniversary forum on new directions for business ethics research’, ***Business Ethics Quarterly****,* vol. 21 (1): 157-187

**Crane, A.** and Kazmi, B.A. (2010), ‘Business and children: mapping impacts, managing responsibilities’, ***Journal of Business Ethics***, vol. 91 (4): 567-586.

Davies, I. A. and **Crane, A.** (2010), ‘CSR in SMEs: investigating employee engagement in fair trade companies’, ***Business Ethics: A European Review***, vol. 19 (2): 126 - 139.

Gond, J-P. and **Crane, A.** (2010), ‘Corporate social performance disoriented: saving the lost paradigm?’, ***Business & Society****,* 49 (4): 677-703.

Valente, M. and **Crane, A.** (2010), ‘Private enterprise and public responsibility in developing countries’, ***California Management Review***, vol 52 (3), Spring: 52-78.

Bouquet, C., **Crane, A.** and Deutsch, Y. (2009), ‘The trouble with being average’, ***Sloan Management Review****,* Spring: 79-80.

Seitanidi, M.M. and **Crane, A.** (2009). ‘Implementing CSR through partnerships: understanding the selection, design and institutionalisation of nonprofit-business partnerships’, ***Journal of Business Ethics***, vol. 85 (Sup. 2): 413-429.

**Crane, A.**, Matten, D. and Moon, J. (2008), ‘Ecological citizenship and the corporation: politicizing the new corporate environmentalism’, ***Organization & Environment***, vol. 21 (4): 371-389

Caruana, R. and **Crane, A.** (2008), ‘Constructing consumer responsibility: exploring the role of corporate communications’, ***Organization Studies***, vol. 29 (12): 1495-1519.

Caruana, R., **Crane, A.** and Fitchett, J. (2008), ‘Paradoxes of consumer independence: a critical discourse analysis of the independent traveller’, ***Marketing Theory***, vol. 8 (3): 253-272.

**Crane, A.** and Matten, D. (2008), ‘Fear and loathing in the JCC: unleashing the monster of ‘New Corporate Citizenship Theory’ to confront category crisis’, ***Journal of Corporate Citizenship***, 29: 21-24.

**Crane, A.,** Knights, D., and Starkey, K. (2008), ‘The conditions of our freedom: Foucault, organization, and ethics’, ***Business Ethics Quarterly****,* vol. 18 (3): 299-320.

**Crane, A.** and Matten, D. (2008), ‘Incorporating the corporation in citizenship: A response to Norman and Néron’, ***Business Ethics Quarterly***, vol. 18 (1): 27-33.

Amaeshi, K. and **Crane, A.** (2006), ‘Stakeholder engagement: A mechanism for sustainable aviation’, ***Corporate Social Responsibility and Environmental Management***, vol. 13: 245-260.

Moon, J., **Crane, A.** and Matten, D.(2006), ‘Corporations and citizenship’, ***Revue de l'Organisation Responsible*,** vol. 1 (1): 82-92.

Beetles, A. and **Crane, A.** (2005), ‘Mapping out the field of gender and buyer-seller relationships: developing a new perspective’, ***Journal of Marketing Management****,* vol. 21 (1-2): 231-250*.*

**Crane, A.** (2005), ‘In the company of spies: when competitive intelligence gathering becomes industrial espionage’. ***Business Horizons***, vol. 48 (3): 233-240.

**Crane, A.**, Driver, C., Kaler, J., Parker, M. and Parkinson, J. (2005), ‘Stakeholder democracy: towards a multi-disciplinary view’, ***Business Ethics: A European Review***, vol. 14 (1): 67-75.

**Crane, A.** and Matten, D. (2005), ‘Corporate citizenship: missing the point or missing the boat? A reply to van Oosterhout’, ***Academy of Management Review****,* vol. 30 (4): 681-684 [dialogue].

Matten, D. and **Crane, A.** (2005), ‘What is stakeholder democracy? Perspectives and issues’ ***Business Ethics: A European Review***, vol. 14 (1): 6-13.

Matten, D. and **Crane, A.** (2005), ‘Corporate citizenship: towards an extended theoretical conceptualization’. ***Academy of Management Review***, vol. 30 (1): 166-179.

Moon, J., **Crane, A.** and Matten, D. (2005), ‘Can corporations be citizens? Corporate citizenship as a metaphor for business participation in society’. ***Business Ethics Quarterly***, vol. 15 (3): 427-451.

Peattie, K. and **Crane, A.** (2005), ‘Green marketing: legend, myth, farce or prophesy?’ ***Qualitative Market Research: An International Journal****,* vol. 8 (4): 357-370.

Schaefer, A. and **Crane, A.** (2005), ‘Addressing sustainability and consumption’. ***Journal of Macromarketing***, vol. 25: 76-92

**Crane, A.** and Matten, D. (2004), ‘Questioning the domain of the business ethics curriculum’***Journal of Business Ethics***, vol. 54 (4): 357- 369.

**Crane, A.**, Matten, D. and Moon, J. (2004), ‘Stakeholders as citizens: Rethinking rights, participation, and democracy’, ***Journal of Business Ethics***, 53(1/2): 107-122.

Crotty, J. and **Crane, A.** (2004), ‘Transitions in Environmental Risk in a Transitional Economy: Management Capability and Community Trust in Russia’. ***Journal of Risk Research****,* 7 (4): 413-429.

Desmond, J. and **Crane, A.** (2004), ‘Morality and the consequences of marketing action’. ***Journal of Business Research*,** 57: 1222– 1230.

Davies, I. A. and **Crane, A.** (2003), ‘Ethical Decision Making in Fair Trade Companies’. ***Journal of Business Ethics***, 45 (1/2): 79-92.

Matten, D., **Crane, A.** and Chapple, W. (2003), ‘Behind the Mask: Revealing the True Face of Corporate Citizenship’ ***Journal of Business Ethics***, 45 (1/2): 109-120.

Starkey, K. and **Crane, A.** (2003), ‘Towards Green Narrative: Management and the Evolutionary Epic’. ***Academy of Management Review****,* 28 (2): 220-237.

**Crane, A.** and Desmond, J. (2002), ‘Societal Marketing and Morality’. ***European Journal of Marketing***, 36 (5/6): 548-569.

Lane, N. and **Crane, A.** (2002), ‘Revisiting Gender Role Stereotyping in the Sales Profession’. ***Journal of Business Ethics***, 40: 121-132.

Harris, L.C. and **Crane, A.** (2002), ‘The Greening of Organizational Culture: Managers’ Views on the Depth, Degree and Diffusion of Change’. ***Journal of Organizational Change Management****,* 15 (3): 214-234.

**Crane, A.** (2001), ‘Unpacking the Ethical Product’, ***Journal of Business Ethics***, 30: 361-373.

**Crane, A.** (2000), ‘Corporate Greening as Amoralization’, ***Organization Studies***, 21 (4): 673-696.

**Crane, A.** (2000), ‘Marketing and the Natural Environment: What Role for Morality?’ ***Journal of Macromarketing***, 20 (2): 144-154.

**Crane, A.** (2000), ‘Facing the Backlash: Green Marketing and Strategic Re-orientation in the 1990s’. ***Journal of Strategic Marketing***, vol. 8 (3): 277-296.

**Crane, A.** (1999), ‘Are You Ethical? Please Tick Yes □ or No □: On Researching Ethics in Business Organizations’, ***Journal of Business Ethics***, 20 (3): 237-248.

**Crane, A.** (1998), ‘Exploring Green Alliances’, ***Journal of Marketing Management***, 14 (6): 559-579.

**Crane, A.** (1998), ‘Culture Clash and Mediation: Exploring the Cultural Dynamics of Business-NGO Collaboration’, ***Greener Management International***, 24: 61-76.

**Crane, A.** (1997), ‘The Dynamics of Marketing Ethical Products: A Cultural Perspective’, ***Journal of Marketing Management***, 13 (6): 561-577.

**Crane, A.** (1995), ‘Rhetoric and Reality in the Greening of Organizational Culture’, ***Greener Management International***, 12: 49-62.

**Journal Articles Under Review (titles removed to maintain blind review)**

Ige, O.O., **Crane, A.**, and McDonagh, P. ‘XXX’. Revise and resubmit at ***Academy of Management Review***

**Crane, A.,** Soundararajan, V., Bloomfield, M., LeBaron, G. and Spence, L.J. ‘XXX’. Revise and resubmit at ***Human Relations***.

Acuti, D., Glozer, S. and **Crane, A.** ‘XXX’. Revise and resubmit at ***International Journal of Management Reviews.***

Rogerson, M., **Crane, A.**, Grosvold, J., Soundararajan, V., and Cho, C. ‘XXX’. Under review at ***Contemporary Accounting Research***.

**Book Chapters**

Phung, K. and **Crane, A.** (2019). ‘The business of modern slavery: management and organizational perspectives’. In Bryson Clark, J. and Poucki, S. *The Sage handbook of human trafficking and modern day slavery*. Thousand Oaks, CA: Sage.

LeBaron, G. and **Crane, A.** (2019). ‘Methodological challenges in the business of forced labour’. In LeBaron, G. (ed), *Researching forced labour in the global economy: Methodological challenges and advances*, Oxford University Press.

**Crane, A.** (2017). ‘Modern slavery from a management perspective: the role of industry context and organizational capabilities’. In Quirk, J. and Bunting, A. (eds), *Contemporary Slavery: Popular Rhetoric and Political Practice.* Vancouver: UBC Press.

**Crane, A.** and Matten, D. (2016). ‘Engagement required: the changing role of the corporation in society’. In Barton, D., Horvath, D. and Kipping, M. (eds). *Re-imagining capitalism: building a responsible, long-term model,* Oxford University Press.

**Crane, A.** and Seitanidi, M.M. (2014). ‘Social partnerships and responsible business: what, why and how’. In Seitanidi, M.M. and Crane, A. (eds), *Social Partnerships and Responsible Business*, Abingdon: Routledge.

Seitanidi, M.M. and **Crane, A.** (2014). ‘Conclusion: re-imagining the future of social partnerships and responsible business’. In Seitanidi, M.M. and Crane, A. (eds), *Social Partnerships and Responsible Business*, Abingdon: Routledge.

**Crane, A.,** Moon, J., and Matten, D. (2013). ‘Citizenship, identity and the corporation: exploring new avenues of political mediation’. In Helgesson, K.S. and Mörth, U. (eds), *The Political Role of Corporate Citizens - An Interdisciplinary Approach*, Basingstoke: Palgrave Macmillan.

**Crane, A.** (2013). ‘CSR and marketing to ethical consumers’. In Crane, A., Matten, D. and Spence, L. (eds), *Corporate social responsibility: readings and cases in a global context,* London: Routledge.

Moon, J., **Crane, A.** and Matten, D. (2011). ‘Corporations and citizenship in new institutions of global governance’. In Crouch, C. and Maclean, C. (eds), *The responsible corporation in a global economy*, Oxford: OUP.

**Crane, A.**, Matten, D. and Moon J. (2008). ‘The emergence of corporate citizenship: historical development and alternative perspectives’. In Scherer, A.G. and Palazzo, G. (Eds.): *Handbook of Research on Global Corporate Citizenship*. Cheltenham, UK, and Northampton, MA: Edward Elgar.

**Crane, A.**, McWilliams A., Matten, D., Moon, J., and Siegel, D. (2008). ‘The CSR agenda’. In Crane, A., McWilliams A., Matten, D., Moon, J., and Siegel, D. (eds), *Oxford Handbook of Corporate Social Responsibility*, Oxford: Oxford University Press.

**Crane, A.**, McWilliams A., Matten, D., Moon, J., and Siegel, D. (2008). ‘Conclusion’. In Crane, A., McWilliams A., Matten, D., Moon, J., and Siegel, D. (eds), *Oxford Handbook of Corporate Social Responsibility*, Oxford: Oxford University Press.

Moon J., **Crane, A.**, and Matten, D. (2008). ‘Corporate power and responsibility: a citizenship perspective’. In Conill, J. Luetge, C., and Schoenwaelder-Kuntze, T. (eds), *Corporate citizenship, contractarianism and ethical theory: on philosophical foundations of business ethics*. Aldershot: Ashgate.

**Crane, A.** and Matten, D**.** (2008), ‘Corporate governance towards sustainability: A critical appraisal from a citizenship perspective’. In Ankele, K.; Gebauer, J. (eds), *Sustainable Corporate Governance - Integrating Societal Demands into Corporate Management*. Sheffield: Greenleaf.

Matten, D. **Crane, A.** and Moon J. (2008). ‘Citizenship als Bezugsrahmen für politische Macht und Verantwortung der Wirtschaft’ [Corporate power and responsibility – A citizenship perspective]. In: Backhaus-Maul, H.; Biedermann, C; Nährlich, S.; Polterauer, J. (eds): *Corporate Citizenship in Deutschland. Bestandsaufnahmen, Analysen und Perspektiven* [Corporate citizenship in Germany. State-of-the-Art, Analysis, Perspectives], Wiesbaden: Verlag für Sozialwissenschaft.

Moon J., **Crane, A.**, and Matten, D. (2007). ‘Can corporations be citizens?’. In Hudson, W. and Slaughter, S. (eds), *Globalization and citizenship: the transnational challenge.* London: Routledge.

Starkey, K. and **Crane, A.** (2007). **‘**Towards green narrative: management and the evolutionary epic’. In A.E. Singer (ed), *Business ethics and strategy.* Aldershot: Ashgate.

Matten, D. **Crane, A.** and Moon, J. (2007). ‘Corporate power and responsibility – A citizenship perspective’. In: Beschorner, T., Brink, A., Schumann, O. (eds): *Unternehmensethik*, Marburg: Metropolis.

Matten, D., **Crane, A.** and Moon, J. (2007). ‘Corporate responsibility for innovation – A citizenship framework’. In: Hanekamp, G. (ed.). *Business Ethics of Innovation*, Berlin: Springer.

**Crane, A.** (2005), ‘Meeting the Ethical Gaze: Challenges for Orienting to the Ethical Market’. In R. Harrison, T. Newholm, and D. Shaw (eds), *The Ethical Consumer*. London: Sage.

**Crane, A.** and Livesey, S. (2003), ‘Are You Talking to Me? Stakeholder Communication and the Risks and Rewards of Dialogue’.In J. Andriof, S. Waddock, S. Rahman and B. Husted (eds), *Unfolding Stakeholder Thinking*, *vol II: Relationships, Communication, Reporting and Performance,* Sheffield, Greenleaf, pp. 39-52.

**Crane, A.** (2000), ‘Culture Clash and Mediation: Exploring the Cultural Dynamics of Business-NGO Collaboration’. In J. Bendell (ed.), *Terms for Endearment: Business, NGOs and Sustainable Development*, Sheffield: Greenleaf.

**Crane, A.** (1997), ‘Rhetoric and Reality in the Greening of Organizational Culture’. InG. Ledgerwood (ed.), *Greening the Boardroom: Corporate Governance and Business Sustainability*, Sheffield: Greenleaf.

**Reports and Contributions to Reports**

**Crane., A.**, Bloomfield, M., Soundararajan, V., Spence, L. and LeBaron, G. (2019). *Decent work and economic growth in the South Indian garment industry,* University of Bath*.*

Allain, J., **Crane, A**., LeBaron, G., and Behbahani, L. (2013). *Forced labour’s business models and supply chains*, Joseph Rowntree Foundation, York.

**Crane, A.** (2010). ‘Foreword’. *Rethink business: how addressing climate change can improve the bottom line*, WWF Canada, Toronto: 4-5

**Crane, A.** and Spence, L. (2008). *Competitive intelligence: ethical challenges and good practice,* Institute of Business Ethics, London.

**Crane, A.** (2007). *Corporate social responsibility and business impacts on children: identifying, understanding and exploiting the linkages.* National Society for the Prevention of Cruelty to Children, London**.**

**Crane, A.** Kazmi, B.A. and Baker, G. (2006). *Mapping the impact of business on children in the UK*. National Society for the Prevention of Cruelty to Children, London**.**

# Editorial Articles

**Crane, A.,** de Bakker, F. G., Henriques, I., & Husted, B. W. (2019). Taking stock at *Business & Society*: reflections on our tenure as co-editors, 2015-2019. ***Business & Society****,* 58(8): 1483–1495.

de Bakker, F.G., **Crane, A.**, Henriques, I., & Husted, B. W. (2019). Publishing interdisciplinary research in *Business & Society*. ***Business & Society****,* 58(3): 443-452.

de Bakker, F. G., **Crane, A.,** Henriques, I. & Husted, B. W. (2018). What makes for an exemplary contribution? Introducing the *Business & Society* best article award. ***Business & Society*,** 57 (7): 1291-1300

**Crane, A.,** Henriques, I., Husted, B. W., & Matten, D.(2017). Measuring corporate social responsibility and impact: enhancing quantitative research design and methods in business and society research. ***Business & Society*,** 56 (6): 787-797.

**Crane, A.,** Henriques, I., Husted, B. W., & Matten, D. (2017). Twelve tips for getting published in *Business & Society*. ***Business & Society*,** 56(1): 3-10.

**Crane, A.,** Henriques, I., Husted, B. W., & Matten, D. (2016). What constitutes a theoretical contribution in the business and society field? ***Business & Society*,** 55 (6): 783-791.

**Crane, A.,** Henriques, I., Husted, B. W., & Matten, D. (2016). Publishing country studies in *Business & Society*: or, do we care about CSR in Mongolia? ***Business & Society*,** 55(1): 3-10.

**Crane, A.,** Henriques, I., Husted, B. W., & Matten, D. (2015). Defining the scope of *Business & Society*. ***Business & Society*,** 54(4): 427-434.

**Crane, A**., Henriques, I., Husted, B. W., & Matten, D. (2015). A new era for *Business & Society*. ***Business & Society*,** 54(1): 3-8.

# Book Reviews

**Crane, A.** (2018), ‘Book review symposium – Modern Slavery: A Global Perspective’ by Sidharth Kara, *Organization Studies,* 40 (1): 143-146

**Crane, A.** (2004), ‘Memory as a Moral Decision: The Role of Ethics in Organizational Culture’ by Steven P. Feldman, *Business & Society,* 43 (1): 115-120.

**Crane, A.** (2002), ‘Rethinking Business Ethics: A Pragmatic Approach’ by S. B. Rosenthal and R. A. Buchholz’, *Human Relations*, vol. 55 (3), pp. 369-377.

**Crane, A.** (2000), ‘Sustainable Marketing’ by D. A. Fuller, *Journal of Marketing Management*, vol. 16 (1/2/3), pp. 262-264.

**Conference Papers**

Around 100 papers presented over the past 25 years. Details on request.

**Invited Talks, Keynotes, and Conference Addresses**

‘Modern slavery and business’. Invited speaker, Trinity College ‘fireside chat’, University of Melbourne, online, September 2020.

‘Modern slavery, freedom, and business’. Invited talk, Centre for Business and Development Studies Annual Lecture, Copenhagen Business School, online, September 2020

‘Facing the grand challenge of modern slavery: management research and impact’. Invited keynote, Italian Society of Management (SIMA/Sinergie) annual conference, University of Pisa, online, September 2020.

‘Caring for impact and the job market: asset or liability?’ Invited keynote, 2nd Impact Scholar Community workshop, online, July 2020.

‘Organizing for modern slavery’. Invited keynote, 15th Organization Studies Summer Workshop, online, May 2020.

‘Integrating sustainability into business education’. Invited panel speaker, Business Graduates Association, Imperial College London, UK, February 2020.

 ‘Anti-Trafficking in India Today’. Invited panel speaker, Human Trafficking and Supply Chain conference, New Delhi, India, November 2019.

‘Modern slavery, business, and capitalism: aberration or inevitability?’ Invited keynote, International Vincentian Business Ethics Conference, Dublin, Ireland, October 2019

‘Why do we do business research?’ Invited keynote, Nottingham University Business School PhD Conference, Nottingham, UK, May 2019

‘Business of modern slavery’. Invited talk, Bath Royal Literary and Scientific Institution, Bath, UK, May 2019.

‘The problem with market-based solutions to modern slavery’. Invited panel speaker, Gilder Lehrman Center for the Study of Slavery, Resistance & Abolition 20th Annual Conference, Yale University, New Haven, USA, November 2018.

‘Researching business and modern slavery’. Invited talk to UK Global Compact Network Modern Slavery Working Group, London, UK, October 2018.

‘Modern slavery in business: from exploitation to empowerment’. Invited keynote, Business and Society Seminar, University of Mannheim, Germany, June 2018.

‘Innovations in the business models of modern slavery’. Invited plenary speaker, 31st Cardiff Employment Research Unit conference, May 2018.

‘Can we eradicate the business of forced labour by 2030?’ Invited panel speaker at King’s Transnational Law Summit, Kings College London, UK, April 2018.

 ‘Sustainability reporting as CSR communication: bridging accounting and management scholarship’. Invited plenary at 29th International Congress on Social and Environmental Accounting Research, University of St Andrews, UK, Aug 2017.

‘Management studies and modern slavery’, Invited keynote at Business & Society manuscript development workshop, University of Nottingham, UK, June 2017.

‘Making a difference with business research: insights from the frontline of responsible business research’. Invited keynote at ‘Socializing business research’ conference, University of Kent, UK, June 2017

‘The next transition: turning CSR into systemic change’, Invited keynote at ‘Conference on Business sustainability and peace’, Pontificia Universidad Javeriana, Bogotá, Columbia, May 2016.

‘Private, but public: thinking strategically about managing public issues in the private sector. Invited speaker at Forum on ‘corporate responsibility and sustainability’, Pontificia Universidad Javeriana, Bogotá, Columbia, May 2016.

‘Confronting shared value – opportunities and challenges.’ Invited panel speaker at Devonshire Initiative workshop ‘Shared Value’, Toronto, Canada, December 2014.

‘The dark side of creativity: innovations in the business models of modern slavery’. Invited paper at the *Transatlantic Business Ethics Conference*, University of Notre Dame, US, October 2014.

‘Rethinking the future of business in society’. Invited keynote at ‘C-Lab: CSR in the laboratory’, Sydney, Australia, June, 2014.

‘Public welfare and private gain’. Invited speaker at Aspen Institute business education symposium ‘Meeting the Talent Challenge’, New York, US, September 2013.

‘Modern slavery as a management practice’. Invited public lecture at Bath University, UK, February 2013

‘Modern slavery as a management practice: lots of business, not too much ethics’. Invited talk at the *Trans-Atlantic Doctoral Academy*, Toronto, Canada, February 2013

‘Corporate social responsibility: rewind, pause, play or fast-forward?’ Invited talk for the Conference Board of Canada, *Business Council for Sustainability*, Toronto, Canada, January 2013.

‘Contesting the value of the shared value concept’. Invited paper at the *Transatlantic Business Ethics Conference*, Norwegian School of Economics, Bergen, Norway, October 2012.

‘Social media for social purposes: from playing the game to raising the game’. Invited keynote at *Social Media for Social Purposes* *Conference,* Copenhagen, Denmark, November 2011.

‘Researching CSR and communication: challenges and opportunities’. Invited keynote at *1st International CSR Communication Conference*, Amsterdam, Netherlands, October 2011.

‘Modern slavery as a management practice: exploring the conditions and capabilities for human exploitation’. Invited paper at *Modern Slavery, Human Rights and Development* workshop, York University, Canada, June 2011.

‘Private, but public: how companies manage their quasi-governmental roles & responsibilities’ Invited plenary address for the *Politeia Seventh Annual Forum on Business Ethics and Corporate Social Responsibility in a Global Economy - The Corporation as a Political Actor: a New Role of Business in a Global Society,* Milan, Italy, May 2011.

‘Business responsibility and public good’. Invited talk for the Indo-Canadian Business Chamber, Mumbai, India, April 2011.

‘Public responsibility and private enterprise in developing countries’. Invited talk at the Business and Community Foundation event, *Business Responsibility and Public Good,* India International Centre, New Delhi, India, April 2011.

‘Stakeholder theory and social identity: rethinking stakeholder identification’. Invited paper at the *Transatlantic Business Ethics Conference*, York University, Canada, October 2010.

‘Citizenship, identity and the corporation: exploring new avenues of political mediation’. Invited talk at *Dynamics of Citizenship in the Post Political World,* Stockholm University, Sweden, May 2010

‘Responsible investment education and careers’. Invited panel address at *Principles for Responsible Investment Academic Conference: Mainstreaming Responsible Investment*, Copenhagen Business School, Denmark, May 2010.

‘Business ethics: an Asian perspective’. Invited talk at *Being Globally Responsible Conference*, CEIBS, Shanghai, China, May 2007.

‘Master class in Business Ethics’. *Mainstreaming CSR among SMEs,* Dublin City University, Ireland, November 2006.

‘What is a corporation? Reflections from a citizenship perspective’. Invited talk at *Capital Markets and Corporate Governance: Pressures to Think Short-Term?* University Club of Chicago, USA, April 2006.

‘Healthcare in a commercial environment’. Invited talk at Applet Research Conference, *Researching the ‘Chemists’*, Chancellors Conference Centre, University of Manchester, UK, June 2006.

‘Corporations and citizenship in Asia’. Plenary presentation at *CSR: Agendas for Asia* Conference, Kuala Lumpur, Malaysia, April 2006.

‘Corporations and citizenship: new perspectives on corporate power and responsibility’. Invited talk at *Business Ethics, Social Integration and Corporate Citizenship* Conference, Valencia, Spain, March 2006.

‘Citizenship and the corporation - new perspectives in business-society relations’. Invited talk at *Erasmus Research Institute of Management (ERIM) Invitational Conference*, Erasmus University, Rotterdam, November 2005.

‘Applied-Fundamental research in CSR: the view from management.’ Invited panel address at EABIS research workshop, *Broadening the scope of CSR research in Europe,* Copenhagen Business School, October, 2005.

‘Corporations and citizenship’. Invited talk at the 3rd ICCSR Research Symposium, *Business, Government and CSR: Redefining Boundaries and Responsibilities*, Nottingham University, September 2005.

‘The ethics of drug testing: rights, consequences, and duties’. Invited talk at the *Intoxicating Organization: fostering dialogue on workplace drug and alcohol policies* seminar, Nottingham University, September 2005.

‘Are you talking to me: stakeholder communication and the risks and rewards of dialogue’. Invited talk at the CBS *Stakeholder dialogue* workshop, Copenhagen Business School, June 2005.

‘Publishing in mainstream journals’. Invited panel address at *EBEN UK Annual Conference*, University of London, March 2005.

‘Green advertising: concepts and challenges’. Invited talk by the European Commission for the Environment at its *‘Green Week’ Conference*, Brussels, June 2004.

‘Corporate citizenship: a new framework for business ethics?’ Invited talk for the Service Sector Research Unit and The Mercia Institute for Enterprise seminar, *Ethical Businesses and Consumers: Creating and Managing Sustainable Practices*, University of Birmingham, June 2003.

‘Corporate citizenship – problem or solution? Invited talk at the *Inaugural Symposium* of the International Centre for Corporate Social Responsibility, October 2002, Nottingham.

‘Environmental management and morality’ Invited talk at *Cardiff Law, Ethics and Society Conference*, May 2001 .

**Invited Departmental Seminar Presentations**

‘Hybrid freedom: Worker hostels and the problem of freedom and unfreedom in South Indian garment supply chains’, University of Nottingham, June 2020.

‘Hybrid freedom: Worker hostels and the problem of freedom and unfreedom in South Indian garment supply chains’ University of Mannheim, May 2020

‘Innovations in the business models of modern slavery’. University of Padova, December 2019.

‘Innovations in the business models of modern slavery’. University of Florence, November 2019.

‘The business of modern slavery’, LUM Jean Monnet University, Bari, Italy, May 2019.

‘Modern slavery and management studies’, University of Glasgow, September 2018.

‘Modern slavery and management studies’, Royal Holloway University of London, UK, June 2018.

‘Innovations in the business models of modern slavery’. ESADE Business School, Barcelona, Spain, March 2018.

 ‘Understanding the business of modern slavery’. University of Applied Sciences for Management and Communication, Vienna, Austria, October 2017

 ‘Governance gaps in eradicating forced labor: from global to domestic supply chains’. Audencia Business School, Nantes, France, May 2017.

‘Understanding forced labor in domestic supply chains: the role of complexity, coordination and capacity’. Zicklin School of Business, Baruch College, CUNY, New York, USA, March 2016

‘Understanding forced labor in domestic supply chains: the role of complexity, coordination and capacity’. IESE Business School, University of Navarra, Barcelona, Spain, February 2016.

‘Masterclass in business ethics’. Royal Holloway, University of London, UK, December 2014.

 ‘The business of modern slavery’. Launch of ‘Migration Matters’ speaker series, York University, Canada, January 2014.

‘The business of modern slavery’. Ryerson University, Canada, November 2013.

‘Corporate social performance disoriented’. Tilburg University, Netherlands, January 2011.

‘Business, children and other stakeholder identities: corporate responsibilities for what and to who?’ University of Bath, UK, November 2010.

‘Citizenship identity and the corporation’. Free University, Amsterdam, Netherlands, June 2010.

‘Private enterprise and public responsibility in developing countries’. Bocconi University, Italy, April 2010.

 ‘Foucault, organization, and ethics’. Royal Holloway University of London, UK, December 2008.

‘Corporations and citizenship’. Bocconi University, Milan, Italy, April 2008.

‘Corporate social responsibility: meeting the global challenge’. University of Nottingham China, Ningbo, China, May 2007.

‘The kids are alright? Understanding the responsibilities and impacts of business on children in the UK’. Manchester Business School, UK, December 2006.

‘Meeting the ethical gaze: challenges for orienting to the ethical market’. University of Limerick, Ireland, May 2006.

‘Corporations and citizenship’. Erasmus University, Rotterdam, Netherlands, March 2005.

‘Corporations and citizenship’. Orebrö University, Sweden, September, 2005.

‘Rethinking corporate citizenship’. Fundacio Don Cabral, Belo Horizonte, Brazil, September 2004.

‘Morality and the logic and language of corporate greening’, Kings College, London, February 2001

‘Social responsibility, morality, and marketing’ University of Nijmegen, May 2001

**Unpublished theses**

**Crane, A.** (1998), ‘Marketing, Morality and the Natural Environment’, unpublished PhD thesis, University of Nottingham Business School. Supervisors: Christine Ennew, Ken Starkey (both University of Nottingham). Examiners: Michael Saren (University of Strathclyde), David Knights (Keele University).

**GRANT AWARDS**

GBP £40,000. ‘From stone to phone: livelihoods, resource governance and artisanal cobalt mining in the Democratic Republic of Congo’. Co-Investigator, University of Bath, Global challenges Research Fund, 2020.

GBP £7,500. UNPRME UK and Ireland Paper Development Workshop Series.’ Principal Applicant. UN Principles for Management Education.

GBP £49,690. ‘Stakeholder consultations to co-create a robust research and impact agenda for decent work in the South Indian garment industry’. Co-Investigator, University of Bath, Global challenges Research Fund, 2019.

CAD $2.49m. ‘The hidden costs of supply chains: a global investigation’. Co-Investigator. SSHRC Partnership Grant, 2018.

USD $5,000. ‘IABS Business & Society European Manuscript Development Workshop Series.’ Principal Applicant. IABS Strategic Initiatives Fund, 2018.

EUR €4,590. ‘Business statesmen or the CEO as an active citizen: What happens when CEOs voice their political opinion?’. Co-applicant. Audencia Foundation Visiting Out Research Award, 2018.

GBP £205,600. ‘Combatting modern slavery through business leadership at the bottom of the

supply chain.’ Principal Investigator, British Academy/DFID Tackling Slavery, Human Trafficking and Child Labour in Modern Business Funding Programme, 2017.

CAD $25,000. ‘Cross-sector partnerships for systemic change’. Co-applicant. SSHRC Connections Grant, 2015.

CAD $5,000. ‘Survey on the Culture of Lawfulness’. Principal Investigator. Mitacs Globalink Research Award, 2015.

GBP £5,000. ‘Discourses of modern slavery’. Collaborator. Nottingham University International Collaboration Fund award, 2014.

GBP £25,000. ‘Business models of forced labour in the UK’. Co-applicant, Joseph Rowntree Foundation, Research grant. 2013.

CAD $200,000 ‘Competing, Coordinating, Co-opting? Interactions in Transnational Business Regulation’. Participant, SSHRC Partnership Development Grant, 2011.

CAD $2.1m. ‘Canadian Business Ethics Research Network’, SSHRC. Collaborator, Research Network Grant. 2006.

GBP £18,500. ‘CSR and Children: Mapping and Business Relationships’, National Society for the Prevention of Cruelty to Children (NSPCC). Principal applicant, Research grant. 2005.

GBP £600,000. ‘Responsible Business’, British Council/Foreign & Commonwealth Office Chevening Fellow Programme. Principal applicant, bid to run executive course over four years, 2004.

GBP £3.1m. Centre for Business Relationships, Accountability, Sustainability and Society (BRASS). Participant, ESRC Research Priorities Competition, 2001.

GBP £900. ‘Sustainability and Consumption: A British-Dutch Comparison’. British Council/NWO, Britain-Netherlands Partnership Project. 2001.

GBP £9000. ‘Organizational Culture and Environmental Sustainability’. Principal applicant, Cardiff University Young Researcher Initiative, 2000.

GBP £600. ‘Sustainability and Consumption’. Principal applicant, Cardiff Business School Seedcorn Fund, 2000.

PHD SUPERVISION

**Completed theses/dissertations as supervisor:**

Shoeb Mohammad, ‘Antecedents, Wide-spread Causes, and Strategic Implications of Organizational Corruption,’ Schulich School of Business, York University (Registered 2013; Passed 2018). Currently Assistant Professor at Lakehead University.

Trish Ruebottom, ‘The role of story in institutional work’, Schulich School of Business, York University, SSHRC scholarship holder (Registered 2009; Passed 2013). Currently Associate Professor at McMaster University

Bahar Ali Kazmi, ‘Translating Human Rights into Corporate Policies and Actions’, University of Nottingham, ICCSR scholarship holder (Registered 2003; Passed 2010). Currently Assistant Professor at Aston University

Wayne Visser, ‘Personal Meaning in the Life and Work of Sustainability Managers’, University of Nottingham, ICCSR scholarship holder (Registered 2003; Passed 2007). Currently Professor at University of Antwerp.

Robert Caruana, ‘Morality and Consumption’, University of Nottingham, ESRC scholarship holder (Registered 2001; Passed 2007). Currently Professor at University of Nottingham.

May Seitanidi, ‘Partnerships between Nonprofit Organisations and Businesses in the UK: A Critical Examination of Partnerships’, University of Nottingham, ICCSR scholarship holder (Registered 2002; Passed 2006). Currently Reader at University of Kent.

Claudia H. L. Woo, ‘Company Advertising With a Social Dimension’, Cardiff University, Part-time (Registered 2000; Passed 2005).

Jo-Ann Ho, ‘The Influence of Cultural Values on the Ethical Perceptions of Malaysian Managers’, Cardiff University (Registered 2002; Passed 2005). Currently Associate Professor at Universiti Putra Malaysia.

Iain A. Davies, ‘Management and Implementation of Fair Trade Policies’ University of Nottingham, ESRC scholarship holder (Registered 2001; Passed 2004). Currently Professor at University of Strathclyde.

TEACHING

**University of Bath School of Management (2016 – present)**

**EMBA**

2020 – **Responsible Business.** Course coordinator (approx 20-30 students)

**MSc**

2016 – 2019 **Business Ethics.** Course coordinator (approx 20-40 students)

**MBA**

2017 – 2019 **Business Ethics.** Course coordinator (approx 40-50 students).

**Schulich School of Business (2007 – 2016)**

**Executive**

2015– 2016 **EMBA, Business Strategies for Sustainability.** Course director (30-40 students)

2009 **EMBA, Business Strategies for Sustainability.** Instructor (approx 80 students in 2 sections).

**MBA**

2012– 2015 **Managing Ethics and Social Responsibility.** Course director, MBA elective (approx 20-40 students). Designed and introduced as a new course in 2012.

2007– 2015 **Strategy Field Study.** MBA required capstone course. Faculty advisor for 2 team projects per year (2 semesters duration).

2008 – 2016 **Independent Study in Business and Sustainability.** Faculty supervisor for 1-2 courses per year (1 semester duration).

2008–2012 **Managing for Value Creation**. Course director, MBA required course. Designed and introduced as a new course in 2008 (approx 50 students per section; 400 in total). Instructor for 1 section.

2007–2009 **Ethics and Social Responsibility in Management.** Course director, MBA elective (approx 20-40 students per section).

**Undergraduate**

2013– **Guided Study in Responsible Business.** Faculty supervisor for course per year (1 semester duration)

2007–2008 **International Business Ethics.** Course coordinator, required 4th year course for International BBA program. Designed and introduced as a new course in 2007 (approx 40-50 students per course).

**PhD**

2014 **Business, Society and Global Governance**. Course coordinator for PhD seminar.

2011–2015 **Responsible Business Research Incubator:** co-organizing a bi-annual series of research workshops for approx 20 doctoral students and faculty researchers

**Nottingham University Business School (1999-2006)**

**Executive**

1999–2006 **Executive MBA Business Ethics:** Module co-ordinator, one-week block intensive delivery with full responsibility for design, delivery and marking (approx 20 students every 18 months)

**MBA**

2002–2006 **MBA Business Ethics:** Module co-ordinator, with full responsibility for design, delivery and marking. (approx. 20 students per year).

2002–2006 **MBA Dissertation Supervisor:** Approx 3-5 students per year

**MA**

2003–2006 **MA Business Ethics:** Module co-ordinator, with full responsibility for design, delivery and marking. (approx. 20 students per year)

2002–2006 **MA Dissertation Supervisor:** Approx 3-5 students per year

**Undergraduate**

2003–2006 **Undergraduate Business Ethics and Social Responsibility**: Delivery of 30% of the module to approx 200 students. Also ‘Doing the Business’ Film Series Co-ordinator: leading and programming film series at local cinema and developing associated learning resources (approx 200 students)

**PhD**

2002–2006  **PhD in CSR workshops**: planning, organizing, and leading a series of PhD workshops on CSR for approx 10-15 students

**Cardiff Business School (1997-2002)**

**MBA**

1997–2001 **Ethical Issues in Business:** Module co-ordinator, lectures and seminars (approx. 15 students)

1997–2002 **MBA Dissertation Supervision** (approx. 20 completed dissertations)

1997–2001 **MBA Marketing**: Syndicates (approx. 15 students per class)

1997–1999 **DBA Marketing:** Module co-ordinator, lectures and seminars (approx. 40 students)

**Undergraduate**

2000–2002 **Business Ethics, 3rd year:** Module co-ordinator, lectures and seminars (approx. 120 students)

1998–2000 **Strategic Management, 2nd year:** Module co-ordinator, lectures (approx. 300 students)

1997–1998 **Strategic Management, 4th year:**Module co-ordinator, lectures and seminars (approx. 20 students)

# Teaching and Learning Qualifications and Training

2018 PhD Supervisor Training, University of Bath School of Management

2004 PhD Supervisor Training, Nottingham University Business School Staff Development Programme

2002 Fellow, Higher Education Academy

1999 Advanced Lecturing Skills, Cardiff University Staff Development Programme

1998 Lecturing to Large Groups, Cardiff University Staff Development Programme

1998 Vocal Skills for Lecturers, Cardiff University Staff Development Programme

1994–1997 Graduate Teaching Assistant Training Course, University of Nottingham Staff Development Programme.

## MANAGEMENT DEVELOPMENT AND CONSULTANCY

## Essentials of Management Mini-MBA, Schulich School of Business, June/December 2015, Business ethics and social responsibility module for 30-40 middle managers.

## Teaching ethics and CSR, ITESM Guadalajara, Mexico, June 2013. Two-day faculty development workshop for approx. 30 professors.

## Postgraduate Certificate in Business Administration, Schulich School of Business, September 2009. Business ethics and social responsibility module for 20-30 middle managers.

## Strategic leadership forum, Schulich School of Business, May 2008: Organizing committee member, featured speaker, and moderator, one day seminar with approx 50 strategy practitioners operating in Canada.

**Chevening Fellow Responsible Business Programme, Nottingham University Business School, 2006-7**: Programme co-ordinator for 10, one-week, block modules for developing country executives.

## Boundaries of responsibility seminar, University of Nottingham, September 2005: Co-organizer and facilitator, one-day seminar with approx 20 directors from large corporations operating in UK.

## Ethics in business and branding reputation seminar, Fundacio Don Cabral, Brazil, September 2004: International expert and seminar leader, two-day seminar with approx 40 senior managers from large corporations operating in Brazil.

## Targeted companies seminar, University of Nottingham, September 2004: Co-organizer and facilitator, one-day seminar with approx 20 directors from large corporations operating in UK.

**Sandvik ‘Fair Play’ seminar, Sandviken, Sweden, September 2004:** ‘Ethics expert’ and facilitator, two-day seminar launching ethical code with approx 30 senior managers from across international divisions of large Swedish multinational.

**Sandvik ‘Fair Play’ seminar, Halesowen, UK, April 2004:** ‘Ethics expert’ and facilitator, two-day seminar launching ethical code with approx 30 senior managers from across UK divisions of large Swedish multinational.

**Marketing in automotive retail, Cardiff University, 2000-2002**: Marketing lecturer on Diploma in Automotive Retail Management programme with approx 30 managers from the automotive retail industry.

## MEDIA COVERAGE

**Authored Articles in Magazines, Newspapers, and Social Media**

**Crane, A.** (2021). ‘Six things business and society scholars should know about publishing in general management journals,’ *Bath Business and Society Blog*, 5 July, 2021.

**Crane, A.** and Banerjee Doul, T. (2021). ‘Responsible rankings,’ *Business Impact*, May-July 2021.

LeBaron, G., **Crane, A.,** Phung, K., Behbahani, L., and Allain, J. (2021). ‘Business models have evolved to keep profiting from slave labour,’ *Thomson Reuters Foundation News,* 3 March 2021.

**Crane, A.,** Rogerson, M., Soundararajan, V., Grosvold, J., and Cho, C. (2020). ‘UK universities ill-prepared for tackling modern slavery,’ *Bath Business and Society Blog,* 12 August, 2020.

**Crane, A.** (2020). ‘Is COVID-19 changing the face of corporate social responsibility?’ *andrewcrane.org,* 24 June, 2020.

**Crane, A.**, Caruana, R., Gold, S. and LeBaron, G. (2020). **‘**Business schools should stop ignoring modern slavery,’ *Thomson Reuters Foundation News*, 24 June, 2020.

**Crane, A.** (2020). ‘COVID-19 and the destitution of workers in global supply chains’, Jointly published by blogs of *GRONEN, Network for Business Sustainability, Organizations and Natural Environment (AOM), Responsible Research in Business and Management*, 1 April, 2020.

**Crane, A.,** Morsing, M. and Schoeneborn, D. (2020). **‘**Let’s t(w)alk! When it comes to corporate social responsibility, talking is action’, *Business & Society blog,* 6 January, 2020.

**Crane, A.** (2019). ‘Top 10 Responsible Business Stories: 2019’, *Bath Business and Society Blog,* 19 December, 2019.

LeBaron, G., **Crane, A.**, Spence, L.J., Soundararajan, V. and Bloomfield, M. (2019). ‘Corporate social responsibility and the failure to end labour exploitation’ *Delta 8.7 Forum*, 3 September, 2019.

**Crane, A.,** Voegtlin, C., and Noval, L. (2019). ‘CEOs who take a political stand are seen as a bonus by job applicants’, *The Conversation*, 8 August, 2019.

**Crane, A.** (2019). ‘Negative Impact – Is it possible to manage potentially harmful research findings?’ *LSE Impact Blog*, 3 April, 2019.

**Crane, A.** and Glozer, S. (2018). ‘Top 10 Responsible Business Stories: 2018’, *Bath Business and Society Blog,* 21 December, 2018.

**Crane, A.** (2018). ‘Some people trapped in “modern slavery” are underworked – and they pay a heavy price for it’, *The Conversation*, 18 July, 2018. Also republished in *Fast Company* (USA)*, Yahoo News* (USA)*, The Business Times* (Singapore), and *The Independent* (UK). Further coverage in Reuters UK and Reuters India, All Africa, Jakarta Globe, Bright Surf, and Phys Org.

Glozer, S. and **Crane, A.** (2017). ‘Top 10 Responsible Business Stories: 2017’, *Bath Business and Society Blog,* 18 December, 2017.

**Crane, A.** (2017). ‘We need to focus on leadership at the bottom of the supply chain to combat modern slavery’, *Bath Business and Society Blog,* 7 December 2017.

**Crane, A.** (2017). ‘Remembering Malcolm McIntosh’, *Bath Business and Society Blog,* 22 November 2017.

 **Crane, A.** and LeBaron, G. (2017). ‘Why businesses fail to detect modern slavery at work’, *The Conversation*, 11 September, 2017. Also republished on *Yahoo News, EconoTimes,* and *Inkl.com*

LeBaron, G. and **Crane, A.** (2017). ‘Overseas anti-slavery initiatives flourish, but domestic governance gaps persist’, *openDemocracy,* 11 September, 2017. Also republished on *Bath Business and Society Blog.*

**Crane, A.** (2017). ‘Trump’s first 100 days have triggered political activism among corporate America’. *Bath Business and Society Blog*, 28 April 2017. Also republished on *IPR Blog*.

**Crane, A.** (2017). ‘Brexit likely to increase modern slavery in the UK’. *Bath Business and Society Blog*, 29 March 2017. Also republished on *openDemocracy, IPR Blog*, and *Phys.org*.

Hope Hailey, V. and **Crane, A.** (2017). **‘**We need a new voice in the debate about business and society’. *Bath Business and Society Blog*, 13 February 2017.

**Crane, A.** (2016). ‘Methodological challenges in the business of forced labour’. *openDemocracy*, 15 February, 2016.

Jan 2008 – October 2015. [***Crane and Matten blog***](http://craneandmatten.blogspot.com)***.*** Co-author of well-known blog on corporate responsibility issues, approx 8-10,000 page views per month. Articles were also syndicated on CSRwire.com, Lifeworth.org, CSR-News, 3BLMedia.com and SustainableBusinessForum.com, and was included in the ‘Top 20 essential resources for your current career or your next’ by onlinemba.com and as one of the ’10 of the best blogs on CSR’ by Realized Worth and the Fast Company blog.

**Crane. A.** (2014). ‘Premise of ‘creating shared value’ risks misleading MBA students’. *Financial Times,* 20 April, 2014.

**Crane, A.** (2013). ’30-second mentor: business ethics’ (series of 4 videos), *National Post,* August 2013.

**Crane, A**. (2010). ‘The hot seat’, *Time Out Amsterdam*, December.

**Crane, A.** (2010). ‘The dark side of competition’, *Finance & Management,* April: 9-11.

Valente, M. and **Crane, A.** (2009). ‘Private, but public’, *Wall Street Journal (The Journal Report: Business Insight)*, Spring (March 23, 2009).

**Crane, A.** (2008). ‘Spying doesn't pay’, *National Post*, 1 November 2008.

**Crane, A.** (2008). ‘Blurring boundaries’, *Vima Ideon*, CSR supplement, 4 April 2008.

**Crane, A.** (2005). ‘Leaders’. *European Business Forum*, Issue 23, Winter, 73-4.

**Crane, A.** (2005). ‘Marketing and the ethics of persuasion’ *What’s New in Marketing,* Issue 35 (February): http://www.wnim.com/archive/issue3505/index.htm

Matten, D. and **Crane A.** (2005). ‘Unternehmensethik für Barbaren - Eine Stellungnahme zur Rezension von Löhr and Odziemczyk’ [Business Ethics for Barbarians - A response to the review by Löhr and Odziemczyk], *Forum Wirtschaftsethik*, 13 (2): 50-55

**Crane, A.** (2004). ‘The end of green advertising?’ *The Parliament Magazine*, Issue 184, 31 May 2004: 61-2

**Quotes in Media**

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31 May, 2021, *Daily Express* (UK), ‘Are you being greenwashed?’ by Hannah Brit. Quoted on corporate greenwashing. Also republished in *Daily Record* (UK).

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13 November, 2018,  *BBC Radio Wiltshire*, ‘Iceland’s ‘banned’ Christmas ad.’ Radio interview

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26 July, 2018, *Financial Times* (UK), [‘Forced labour in the UK: “I tried to escape… they cut my finger off”’](https://www.ft.com/content/f7ae5cf8-8f94-11e8-b639-7680cedcc421) by Layli Foroudi. Quoted on forced labour research findings.

17 July, 2018, *Thomson Reuters Foundation* *News* (UK), [‘Worked like slaves? Many forced labour victims 'underworked' in debt bondage trap’](http://news.trust.org/item/20180717145549-d3a8o/) by Kieran Guilbert. Article based on my research on business models of modern slavery. Republished in [ThisIsMoney.co.uk](http://www.thisismoney.co.uk/wires/reuters/article-5962973/Worked-like-slaves-Many-forced-labour-victims-underworked-debt-bondage-trap.html).

27 June, 2018, *Mannheimer Morgen* (Germany), [‘Mal eben kurz die Welt retten’](https://www.morgenweb.de/mannheimer-morgen_artikel%2C-hochschule-mal-eben-kurz-die-welt-retten-_arid%2C1272605.html) (Just save the world for a moment) by Celine Koffka. Report on my keynote speech on modern slavery in Mannheim.

1 June, 2018, *The Construction Index* (UK), ‘Are you employing slaves?’ by Emma Crates. Quoted on limits of audits in tackling modern slavery in construction.

4 February 2018, *Dinero* (Colombia), [‘Esclavitud moderna: Hoy tenemos más esclavos que nunca’](https://www.dinero.com/opinion/columnistas/articulo/hoy-tenemos-mas-esclavos-que-nunca--maria-gonzalez/254998) (Modern slavery: today we have more slaves than ever), by Maria Alejandra Gonzalez-Perez. Discusses my research on modern slavery as a management problem.

1 January, 2018, *Nikkei Asian Review* (Japan), ‘Sharing the wealth’ by Tomomi Kikuchi. Discusses my research on the limits of creating shared value.

11 September, 2017, *BBC* (UK), ‘[Slavery checks not fit for purpose at UK firms, report says](http://www.bbc.co.uk/news/business-41220957)’.

News article based on my research paper on modern slavery in supply chains. Further coverage (11-15 Sept) including radio interviews in various outlets including [Supply Management](https://www.cips.org/en-GB/supply-management/news/2017/september/uk-firms-have-slavery-blind-spot/), [Personnel Today](http://www.personneltoday.com/hr/modern-slavery-statements-september-deadline-large-employers/), [People Management](http://www2.cipd.co.uk/pm/peoplemanagement/b/weblog/archive/2017/09/11/employee-vetting-failing-to-detect-modern-slavery.aspx), [Yorkshire Post](http://www.yorkshirepost.co.uk/future-yorkshire/research/labour-supply-chain-are-making-modern-slavery-invisible-sheffield-researchers-find-1-8746484), BBC Radio Lincolnshire, [BBC Radio Yorkshire](file:///Users/awc26/Documents/Personal/Publications%20and%20CVs/bbc.in/2xhBXEZ), [The Star](http://www.thestar.co.uk/news/labour-supply-chains-making-modern-slavery-seemingly-invisible-says-sheffield-university-study-1-8747857), [HR Director](https://www.thehrdirector.com/business-news/outsourcing/outsourcing-hiding-slaves-workforce/), [Retail Gazette](https://www.retailgazette.co.uk/blog/2017/09/are-retailers-really-turning-a-blind-eye-to-slavery/), [Health Medicine Network](http://healthmedicinet.com/employee-outsourcing-hides-slaves-in-the-workforce-shows-research/), [Phys.org](https://phys.org/news/2017-09-employee-outsourcing-slaves-workforce.html), [GhanaWeb](https://ghanaweb.com/GhanaHomePage/worldBusiness/Slavery-checks-not-fit-for-purpose-at-UK-firms-report-579603).

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6 March 2015, *Globe and Mail* (Canada), ‘'Ethical' investors embrace a new yardstick’ by Guy Dixon. Quoted on changes in the responsible investment industry.

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25 November, 2013, *National Post* (Canada), [‘Turning a ‘black soul’ green: How CSR became a mainstay of business education](http://business.financialpost.com/2013/11/25/turning-a-black-soul-green-how-csr-became-a-mainstay-of-business-education/)’, by Rebecca Walberg. Quoted on CSR in management education

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23 October 2013, *Globe and Mail* (Canada), ‘[Avoiding the dark side of outsourcing](http://www.theglobeandmail.com/report-on-business/small-business/sb-growth/the-challenge/jewellery-makers-goal-avoid-the-dark-side-of-outsourcing/article14987447/)’ by Susan Smith. Advice to small business owner on ethical sourcing.

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1 August 2013, *National Post* (Canada), ‘[The advantages of being ethical](http://business.financialpost.com/2013/08/01/the-advantages-of-being-ethical/)’ by Jennifer Lopez-Pacheco. Feature interview with me on ethics in business.

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7 March 2012, *The Atlantic* (US), ‘[The high lands: exploring drug tourism across Southeast Asia](http://www.theatlantic.com/health/archive/2012/03/the-high-lands-exploring-drug-tourism-across-southeast-asia/253705/?single_page=true)’ by Eve Turow. Research on freedom in tourism quoted in feature article on backpackers.

2 February 2012, *National Post* (Canada), ‘[Canadians distrustful of CEOs, energy sector](http://business.financialpost.com/2012/02/02/canadians-distrustful-of-ceos/)’ by Dan Ovsey. Quoted on trust among CEOs.

14 January 2012, *National Post* (Canada)*, ‘*[Nortel ghost still haunts nation](http://www.nationalpost.com/Nortel%2BGhost%2BStill%2BHaunts%2BNation/5995798/story.html)’, by Theresa Tedesco. Quoted on ethical implications of Nortel fraud trial.

13 January 2012, *Toronto Star* (Canada), ‘[Climate change coverage by the media diminishing as Earth continues to heat up](http://www.thestar.com/news/article/1115493)’ by Antonia Zerbisias. Quoted on media coverage of climate change.

6 December 2011, *CBC* (Canada). Guest on *The Current* radio show on [‘Ethical oil’](http://www.cbc.ca/thecurrent/episode/2011/12/06/ethical-oil/).

1 October 2011, *C Magazine* (Netherlands), [‘Go Green! En verder…’](http://www.logeion.nl/l/library/download/103219) (Go green! And further …). Quoted extensively on CSR communication in communications professionals industry magazine.

26 September 2011, *New York Times* (US), ‘[An oil ad vexes the Saudis](http://www.nytimes.com/2011/09/26/business/global/a-canadian-oil-ad-vexes-the-saudis.html)’ by Ian Austen, p. B6. Quoted on Canadian “ethical oil” advert.

1 April 2011, *Ethical Corporation* (UK),[‘Competitive intelligence: the dark arts’](http://www.ethicalcorp.com/governance-regulation/competitive-intelligence-dark-arts) by Rajesh Chhabara, p. 24-8. Quoted extensively on ethics and corporate espionage practices.

1 April 2011, *Toronto Business Times* (Canada), [‘In conversation: Andrew Crane. Balancing social responsibility with financial growth’](http://www.insidetoronto.com/news/business/article/1000443--andrew-crane-balancing-social-responsibility-with-financial-growth) by Eric Heino, p. 13. Full page interview feature on social responsibility.

23 November 2010, *The Times* (UK), Raconteur on Business Ethics supplement, ‘The ethics epidemic: risk or reward?’ by Azadeh Khalilizadeh, p. 12. Quoted extensively on ethics risks.

23 November 2010, *The Times* (UK), Raconteur on Business Ethics supplement, ‘Not just a pretty profit’ by Azadeh Khalilizadeh, p. 15. Quoted on ethical issues in social enterprise.

21 October 2010, *CBC* (Canada), ‘[Surviving the future](http://www.cbc.ca/documentaries/doczone/2010/survivingthefuture/index.html)’, directed by Marc de Guerre. Interviewed on sustainability marketing as part of a national TV documentary.

28 September 2010, *National Post* (Canada), ‘[Social responsibility is not optional](http://www.nationalpost.com/todays-paper/Social%2Bresponsibility%2Boptional/3588444/story.html)’, by Mary Teresa Bitti. Quoted on CSR issues in business school education.

2 September 2010, *Ethical Corporation* (UK), ‘[The absentee state](http://www.ethicalcorp.com/content.asp?ContentID=7048)’ by Oliver Balch, p.45. Article summarizing my research (with M. Valente) on private enterprise and public responsibility in developing countries

4 June 2010, *Børsen* (Denmark), [‘Del gevinsten med de fattigste’](http://www.cbs.dk/en/Nyheder-Presse/Menu/CBS-i-pressen/CBS-i-pressen/Del-gevinsten-med-de-fattigste) (Share profits with the poor) by Pia Lykke. Feature article in the Danish business daily on my work on CSR and child labour/slavery.

16 April 2010, *ABS-CBN News* (Philippines), ‘Manny Pangilinan tenders 'irrevocable' resignation from Ateneo board’ by ABS-CBN News and Sol Aragones. Quoted in follow-up to story from 12 April 2010.

# 15 April 2010, *ABS-CBN News* (Philippines), ‘Board decision on MVP plagiarism issue dishonorable— Ateneo faculty’ by ABS-CBN News. Quoted in follow-up to story from 12 April 2010.

12 April 2010, *ABS-CBN News* (Philippines), ‘No moral high ground in Ateneo’s handling of plagiarism issue: Ethics expert’ by Lala Rimando. Quoted extensively on issue of plagiarism in a top executive’s speech at a university in Manila.

1 April 2010, *Ethical Corporation* (UK), ‘Which sustainability manager are you?’ by Oliver Balch, p. 48. Article summarizing my research (with W. Visser) on types of sustainability manager.

1 March 2010. *Ethical Corporation* (UK), ‘[Surviving being swallowed](http://www.ethicalcorp.com/content.asp?ContentID=6800)’ by Rajesh Chhabara, pp. 39-41. Quoted extensively on corporate responsibility and takeovers.

1 March 2010. *Ethical Corporation* (UK), ‘[Partnering properly](http://www.ethicalcorp.com/content.asp?contentid=6801)’ by Oliver Balch, p. 48. Article summarizing my research (with M. Seitanidi) on business-nonprofit partnerships.

5 February 2010. *Toronto Star* (Canada) ‘[Barclays raises a stink about PIIGS’](http://www.thestar.com/business/article/761169--barclays-raises-a-stink-about-piigs) by Lesley Ciarula Taylor. Quoted extensively on ‘offensive’ terminology in finance.

17 December 2009. *Association for the Advancement of Sustainability in Higher Education* (US), Campus Sustainability Perspectives Blog ‘[AASHE Interview Series: Andrew Crane](http://www.aashe.org/blog/aashe-interview-series-andrew-crane-georgre-r-gardiner-professor-business-ethics-schulich-schoo)’ by David Abell. Interview on my research and teaching initiatives.

4 June 2009. *National Post* (Canada) ‘[Is CSR a costly distraction?](http://www.financialpost.com/executive/story.html?id=1662944)’ by Janice Obuchowski. Article solely based on my research on international CSR strategies.

4 February 2009. *National Post* (Canada) ‘[Lawyer funds new business law centre](http://www.nationalpost.com/todays_paper/story.html?id=1250675)’ by Jim Middlemiss. Mentioned in relation to Associate Director position at launch of Hennick Centre for Business and Law at York University.

26 November 2008. *Workopolis.com* (Canada)‘[Do recessions hurt "sustainable business" jobs?](http://cc.workopolis.com/work.aspx?action=Transfer&View=Content/Common/ArticlesDetailView&articleId=cqa20081126File1Article1&lang=EN&articleSource=CareerAdvisor)’by Mark Swartz. Quoted extensively on CSR careers.

27 June, 2008. *Globe and Mail* (Canada), Report on Business Magazine. ‘[The kindness of corporations](http://www.theglobeandmail.com/servlet/story/RTGAM.20080619.rmcsr0619/BNStory/specialROBmagazine/)’ by Konrad Yakabuski, pp. 66-70. Quoted extensively on CSR trends.

16 June 2008. *Canadian Business* (Canada), “Leeson’s Lessons” by Sharda Prashad, pp. 29-30. Quoted on using first hand accounts of white collar criminals for business ethics training and education.

26 March, 2008. *Globe and Mail* (Canada), ‘[Lessons from the slippery slope: Students learn about right, wrong and the grey areas by getting a first-hand look at the consequences](http://www.theglobeandmail.com/servlet/story/RTGAM.20080326.educ-ethics-0326/BNStory/education)’ by Theresa Ebden. Quoted on teaching business ethics to MBAs.

7 December, 2007. *CHRY Radio* (Canada), Interview on cause-related marketing for ‘Kaleidescope’ program

1 July, 2006. *Ethical Performance* (UK), ‘[CSR on the big screen](http://www.ethicalperformance.com/bestpractice/casestudy.php?articleID=42)’. Quoted in ‘Best Practice Case Study’ on annual film series ‘Doing the Business’.

17 May, 2006. *The Guardian* (UK) Society, p6, ‘[Great strides](http://www.guardian.co.uk/society/2006/may/17/guardiansocietysupplement4)’: commentary on Tesco’s social responsibility initiative.

23 September, 2004. *Hoje Em Dia*, (Brazil). ‘[Controvérsia na Governança Corporativa na Cedro](http://www.hojeemdia.com.br/hoje.cgi?funcao=L&codigo=4000&data=0923&anopesq=2004)’ by Nairo Almeri. Article discussing my public lecture on corporate citizenship given at Fundação Dom Cabral.

8 July, 2003. *Nottingham Evening Post* (UK) quoted on the award of Institute of Business Ethics essay prize.

8 April, 2003. *The Guardian* (UK), ‘In sustainable company’ by Jessica McCallin: quoted on the emergence of postgraduate courses on social responsibility.

## MANAGEMENT, ADMINISTRATION, AND SERVICE

Departmental Management and Administration

2018 – **Committee Member, Global Challenges Research Fund Strategy Group,** University of Bath

2016 – **Director, Centre for Business, Organizations and Society**, School of Management, University of Bath.

2017 – 2019 **Workstream Leader, Research and Thought Leadership**, School of Management, University of Bath.

2018 – 2019 **Academic Director, Research4Good** **Campaign**, School of Management, University of Bath.

2010 – 2016 **Director, Schulich Centre of Excellence in Responsible Business**, Schulich School of Business, York University.

2008 – 2009 **Director, Erivan K. Haub Program in Business and Sustainability,**

 Schulich School of Business, York University.

2013 – 2016 **Masters Programs Committee**, Schulich School of Business, York University

2007 – 2012 **Board Member, York Centre for Practical Ethics**, York University

2008 – 2009 **Associate Director, Hennick Centre for Business and Law**, York University.

2007 – 2009 **Research Committee,** Schulich School of Business, York University.

2007 – 2009 **Co-ordinator, Responsible Business Research Network,** Schulich School of Business, York University.

2007 – 2008 **MBA Curriculum Review Committee,** Schulich School of Business.

2004 – 2006 **Director,** **Chevening Fellow, ‘Responsible Business’ Programme,** Nottingham University Business School.

2002 – 2006 **Director, MBA in CSR,** Nottingham University Business School.

2002 – 2006 **Programme Leader, PhD in CSR,** Nottingham University Business School.

2003 – 2007 **Advisory Board Member, Pharmacy, Law and Ethics Resource Centre**.

2004 – 2005 **Acting Director, International Centre for Corporate Social Responsibility,** Nottingham University Business School.

2000 – 2002 **Development Group Member, Cardiff Centre for Ethics, Law and Society,** Cardiff University.

1999 – 2002 **Research Seminar Programme Co-ordinator**, Marketing and Strategy Section, Cardiff Business School.

1998 – 2000 **Doctoral Programme Committee**, Cardiff Business School.

**Internal Appointment Committees**

Selection Committee, Centre Administrator, School of Management, University of Bath, 2016.

Selection Committee, Prize Fellow in Business and Society, School of Management, University of Bath, 2016.

Co-Chair, Search Committee, Erivan K. Haub Chair in Business and Sustainability, Schulich School of Business, York University, 2015/16.

Advocate and File Preparation Committee Member, Tenure and Promotions, Schulich School of Business, York University, 2009.

Search Committee, Erivan K. Haub Chair in Business and Sustainability, Schulich School of Business, York University, 2006.

Chair of Selection Committee for Course Manager and Teacher, Chevening Fellow ‘Responsible Business’ Programme, University of Nottingham, November, 2005

Chair of Short-listing Committee for ICCSR Business Development and Centre Manager, University of Nottingham, Aug 2004

Chair of Short-listing Committee for Lecturer/Senior Lecturer in Corporate Social Responsibility, University of Nottingham, July 2004

Chair of Selection Committee for ICCSR Centre Secretary, University of Nottingham, June-July, 2003.

**External Appointments**

## Member, Transparency in Supply Chains Advisory Group, Home Office, UK, 2018 –

## Development Committee, Slavery and Trafficking Risk Template (STRT), a free, open-source industry standard template for companies to manage their supply chain risks, 2017 –

## Member of Data Strategy Board, TISCreport, open data registry for modern slavery reports, 2016-

## Member of Stakeholder Engagement Panel for various companies, including Airbus (2020/1), Cenovus (2014), Kimberly-Clark (2013), TD Bank (2012), Loblaws (2012/2013/2014), Nestle Canada (2012), Imperial Tobacco (2008)

## Member of Advisory Board, International Centre for Corporate Social Responsibility, Nottingham University Business School, 2012-2016.

## Member of Advisory Board, Integrating Sustainability into Business Schools Research Project, University of Nottingham/University of Bath, Funded by Higher Education Funding Council for England (HEFCE), 2011-2012.

## Member of Council of Experts for the Global 100 Most Sustainable Corporations in the World, 2009–2013.

Member of Advisory Board, Responsible Business in the Blogosphere Research Project, Danish Ministry of Science, Technology and Innovation, 2010-11

Invited Expert, Roundtable Consultation for Ontario Securities Commission Review of Environmental and Corporate Governance Disclosure Requirements, December 2009.

Member of Research Evaluation Committee, Department for Intercultural Communication and Management, Copenhagen Business School, October 2009

Referee to the Board of the Social Sciences Division, Oxford University, for ‘Recognition of Distinction’ scheme, November-December 2005.

Member of Assessment Committee for R. Edward Freeman’s appointment as Adjunct Professor, Copenhagen Business School, September, 2005.

Member of Expert Advisors Panel for Pharmacy Law and Ethics Resource Centre, School of Pharmacy

**External PhD Examining**

PhD External Reviewer, University of Bergamo, Francesco Scarpa, ‘*Corporate taxation: a matter of social responsibility*’, 2021.

PhD External Reviewer, Hanken School of Economics, Meri Frig, ‘*Mediated aspirational talk for a better world*’, 2020.

PhD External Examiner, University of Sheffield, School of Law, Luke Blindell, ‘*The problem of forced labour within the global supply chain as a means to analyse the regulation of corporate social performance as applicable to companies in the UK’*, 2019.

PhD External Examiner, City University London, Cass Business School, Szilvia Mosonyi, ‘*Corporate social responsibility in the making: knowledge, identity, and power dynamics in the practice of CSR professionals’,* 2019

PhD Examination Committee, Proposal defence, EM Lyon Business School, Rosco D’Souza,

‘*Disrupting institutions: a study of anti-human trafficking* *organisations’,* 2019.

PhD External Examiner, University of Nottingham, Business School, Kathryn Wing, ‘*Nonprofit-business partnership: the social construction of value*’, 2018.

PhD External Examiner, University of Queensland, Business School, Mattia Anesa, ‘*Understanding the legitimacy of corporate tax minimization*’, 2017.

PhD Examination Committee External Member, Osgoode Law School, York University, Janet Austin, ‘*When insider trading and market manipulation cross jurisdictions: what are the challenges for securities regulators and how can they best preserve the integrity of the markets’,* 2016.

PhD External Examiner, University of Lausanne, HEC, Thi Minh Nhien Pham, ‘*Corporate social responsibility and global working conditions: challenges, perspectives and issues’*, 2015.

PhD External Examiner, University of Toronto, Political Science Department, Cameron Sabadoz, ‘*Searching for the social: corporate social responsibility and economic regulation beyond the state’,* 2015.

PhD External Examiner, University of Lapland, José-Carlos García-Rosell, ‘*A multi-stakeholder perspective on sustainable marketing: promoting sustainability through action and research*’, 2012.

PhD External Examiner, Open University (ESC Rennes School of Business), Cyrlene B. Claasen, ‘*An issue-based approach to organizational legitimacy: the case of Namdeb’*, 2012.

PhD Examination Committee External Member, Osgoode Law School, York University, Norbert Altvater, *Corporate social responsibility motives and theories evidenced among oil well drilling firms in Alberta*, 2011.

Doctor of Letters External Examiner, Durham University, Geoffrey Moore, *Business ethics,* 2009.

PhD External Opponent, School of Economics and Management, Lund University, Annette Cerne, *‘Working with and working on corporate social responsibility: the flexibility of a management concept’,* 2008.

PhD External Examiner*,*Strathclyde Graduate Business School,University of Strathclyde, Shima Barakat, ‘*Perceptions of corporate environmental orientation: insights from three companies operating in the UK’,* 2006*.*

PhD External Examiner, Faculty of Social Sciences, Flinders University of South Australia, Vivienne Brand, ‘*Investigating business ethics: paradigms and a cross-cultural comparison’*, 2005.

**Internal PhD Examining**

Internal Examiner, PhD examination, Holly Fairbairn, University of Bath, 2018.

Dean’s Representative, PhD examination, Kevin McKague, York University, September 2012.

Dean’s Representative, PhD examination, Joanne Jones, York University, June 2008.

MPhil-PhD Transfer Panel, Judy Muthuri, University of Nottingham, April 2006.

MPhil-PhD Transfer Panel, Andreas Chatzidakis, University of Nottingham, October 2005.

MPhil-PhD Transfer Panel, Frauke Matthiesen Thompson, University of Nottingham, July 2004.

# Conference Organization and Scholarly Society Service

Co-Organizer*, PRME UK & Ireland Paper Development Workshop Series*, Bath/Dublin/London/Glasgow/Nottingham, 2021-2026.

Co-Organizer*, IABS/Business & Society European Paper Development Workshop Series*, Barcelona/Brussels/London/Paris/Rome, 2018-2019.

Subtheme Co-Convenor, ‘Capitalism, Corporations and Society’, *EGOS Conference*, Copenhagen, Denmark, 2017.

Co-Chair, *5th International Symposium on Cross-Sector Social Interactions: Cross-Sector Partnerships for Systemic Change*, Toronto, Canada, 2016

Chair, Research Committee, Social Issues in Management, *Academy of Management*, 2013-2014.

Track Co-Chair, ‘Sustainability, markets and marketing,’ *Macromarketing Conference*, London, 2014.

Conference Chair, *4th International Cross Sector Social Interactions Symposium: Innovative Collaboration for a Complex world – Reaching across Institutional Divides*, Suffolk University, Boston 2014.

Track Co-Chair, ‘Markets for Ethics and CSR’, *Macromarketing Conference*, Toronto, 2013

Organizing Committee, *Thomas J. Bata Lecture Series on Responsible Capitalism*, Schulich School of Business, Toronto, 2010-2013.

Organizing Committee, Schulich Research Celebration, Schulich School of Business, Toronto 2012.

Organizing Committee, *Capitalism for the Long Term Conference*, McKinsey & Company and Schulich School of Business, Toronto, 2012.

Organizing Committee, *Global Reporting Initiative Canada Conference*, Toronto, 2012.

Scientific Committee, *Group on Organizations and Natural Environment (GRONEN) Research Conference*, Marseille, 2012

Conference Chair, *3rd International Cross Sector Social Interactions Symposium: Making a Difference - Enhancing the Impact of Partnerships for the social good, Erasmus* University, Rotterdam 2012.

Workshop Co-organizer, ‘Global economy and citizenship’, *Dynamics of Citizenship in the Post-Political World Conference,* Stockholm, 2010.

Scientific Committee, *Group on Organizations and Natural Environment (GRONEN) Research Conference*, Milan 2010

Conference Chair, *2nd International Cross Sector Social Interactions Symposium: Re-imagining Partnerships for the Global Social Good*, Brunel University, London 2010.

Organizer and Symposium Chair, ‘Critiques of CSR and the crafting of new questions about business and society’, *Academy of Management Annual Conference,* Anaheim, 2008.

Co-chair, SIM/ISBEE Pre-conference Workshops, *International Society of Business, Economics and Ethics Conference*, Cape Town, South Africa, 2008

Organizing Committee, Minefields and Goldmines Conference, Schulich School of Business, York University, 2007.

Co-chair, Doctoral Symposium, Social Issues in Management Division, *Academy of Management Conference*, 2005-2006.

Organizing Committee, *Interdisciplinary Research Conference on CSR*, Nottingham University, 2004.

Track Co-chair, CSR and Business Ethics stream, *EGOS* *annual colloquium*, Ljubliana, 2004.

Track Chair, Theoretical Developments in Business Ethics stream, *Interdisciplinary Research Conference on CSR*, Nottingham University, 2004.

Organizing committee, *ERU Annual Conference*, ‘Organizing/Theorizing: Developments in Organizational Theory and Practice’, Cardiff 2002.

Co-organiser, Showcase Symposium, ‘Corporate Citizenship: Examining New Modes and Methods of Stakeholder Engagement and Accountability’, *Academy of Management Annual Conference,* Denver 2002.

Co-chair, Doctoral Colloquium, *Academy of Marketing Conference,* Cardiff 2001.

Track Chair, Ethics and Social Responsibility track, *World Marketing Congress*, Cardiff 2001.

Track Chair, Business Ethics and Corporate Citizenship track, *British Academy of Management Conference*, Cardiff2001*.*

# Editorships and reviewing

Co-Editor, Business & Society 2015 – 2019

Editorial Review Board Member:

Academy of Management Discoveries 2021 - present

Organization Theory 2019 – present

Journal of Management Studies 2009 – present

Academy of Management Review 2015 – 2017

Business & Society 2008 – 2014

Journal of Corporate Citizenship 2006 – 2013

Organization & Environment 2005 – 2013

Business Ethics Quarterly 2005 – 2011

Guest Editor:

 Journal of Supply Chain Management (2021 Managing working conditions in supply chains)

Business & Society (2020 Modern slavery in business)

Business & Society (2020 CSR and communication)

Journal of Business Ethics (2018 Cross sector partnerships for systemic change)

Business & Society (2017 Methods and methodologies in business and society research)

Journal of Business Ethics (2015 Impact of cross-sector partnerships)

Business Ethics: a European Review (2005 Stakeholder democracy)

**Ad hoc reviewing for journals**

Academy of Management Discoveries

Academy of Management Journal

Academy of Management Review

British Journal of Management

Business & Society

Business Ethics: A European Review

Business Ethics Quarterly

California Management Review

Marketing Theory

European Journal of Marketing

Human Relations

International Journal of Bank Marketing

Journal of Business Ethics

Journal of Business Research

Journal of Environmental Management

Journal of Macromarketing

Journal of Management Studies

Journal of Marketing Management

Journal of Organizational Behavior

Journal of Strategic Marketing

Long Range Planning

Organization

Organization Studies

Regulation & Governance

Research in Political Economy

Sloan Management Review

Sociology Compass

Strategic Management Journal

# Ad hoc reviewing for conferences

Academy of Management (AOM) Annual Conference

Academy of Marketing (AM) Annual Conference

Academy of Marketing Science (AMS) Annual Conference

ACR Gender, Consumer Behaviour and Marketing Conference

British Academy of Management (BAM) Annual Conference

Group for Research on Organizations & the Natural Environment (GRONEN) Annual Conference

International Association of Business and Society (IABS) Annual Conference

International Society of Business, Economics and Ethics Conference (ISBEE)

International Symposium of Cross-Sector Social Interactions (CSSI)

Macromarketing Annual Conference

World Marketing Congress

World Mining Congress

# Ad hoc reviewing for grant award schemes

British Academy, UK

Economic and Social Research Council, UK

Institute of Occupational Health, UK

National Research Foundation, South Africa

Nuffield Foundation, UK

Social Sciences and Humanities Research Council, Canada

Velux Foundation, Denmark

Wellcome Trust, UK

**Ad hoc reviewing for** **publishers**

Cambridge University Press Oxford University Press

Edward Elgar Palgrave

FT/Prentice Hall Routledge

International Thompson Business Press Sage

Macmillan Wiley